GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA

UNSTARRED QUESTION NO:2672
ANSWERED ON:01.08.2002
REGIONAL PROGRAMMES ON DOORDARSHAN
P.C. THOMAS

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether more regional programmes proposed to be shown on Doordarshan so as to enable non-residents to view these programmes; and

(b) if so, the details thereof and the action taken to promote and telecast the regional programmes by the Government in this regard?

Answer

THE MINISTER OF INFORMATION AND BROADCASTING (SMT. SUSHMA SWARAJ)

(a) & (b): Prasar Bharati has informed that nine regional channels of Doordarshan telecast programmes in their respective regional languages. The signals are beamed through satellites, which have the foot-print all over the country, including some neighbouring countries. The programmes of these channels can be seen through the cable network. In addition, Kashir Channel and North-East Channel telecast programmes in various languages and dialects to cater to regional audiences.